

**Sport for a Better World** 

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**Sport for a Better World** 

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### WELCOMING REMARKS | 환영사

존경하는 내외귀빈 여러분!

그리고 스포츠 행정가를 꿈꾸는 재학생 여러분! 반갑습니다.

국민체육진흥공단 이사장 조재기입니다.

먼저, '드림 투게더 서울 포럼'에 오신 여러분을 진심으로 환영합니다. 연설과 발표를 맡아주신 국내외 전문가분들께도 깊이 감사드립니다. 코로나 19로 힘든 한 해였지만, 이렇게 올해도 뜻깊은 행사로 만나 뵐 수 있게 되어 참으로 기쁩니다.

우리 공단이 문화체육관광부, 서울대와 함께 추진하는 드림투게더 마스터프로그램이 올해로 8년째를 맞았습니다. 그동안 개발도상국 50개국 138명의 스포츠행정가를 양성하는 성과를 올리며 스포츠교육을 통해 한국의 위상을 높이는데 기여하고 있습니다.

스포츠가 가진 가장 큰 힘은 언어와 문화의 장벽을 뛰어넘어 사람과 사람을 이어준다는 것에 있습니다. 스포츠는 전 세계를 하나로 연결하는 강력한 힘을 가진 매개체입니다.

'드림 투게더' 포럼은 스포츠가 주는 즐거움과 가치를 더 많은 사람들과 나누고, 나아가 한국 스포츠가 쌓아온 역량과 스포츠를 통한 사회개발 경험을 함께 공유하고 세계인과 친밀한 네트워크를 구축해나가는 것에 그 의미가 있습니다.

현재 전 세계는 코로나 19로 인해 한번도 경험해보지 못한 어려움을 겪고 있습니다. 이로 인해 국가 간 인적 교류는 요원해졌습니다. 이럴 때 일수록 지구촌이 One Team의 정신으로 위기를 슬기롭게 해쳐나가야 합니다.

국가 간 스포츠 교류는 세계정세가 위태로울 때마다 그 힘을 발휘하곤 했습니다. 1988 서울올림픽은 냉전 시대의 종식을 알리고 화합과 희망의 메시지를 전달하였으며, 2018 평창 올림픽은 경직되어 있었던 한반도의 긴장을 해소하고 세계 평화를 이끈 명실상부 평화올림픽이었습니다.

얼마 전 별세하신 이건희 삼성 前 회장은 '한 명의 천재가 10만 명을 먹여 살린다'고 하였습니다.

인재의 중요성은 기술이 발전하고 있는 4차 산업혁명 시대에 더욱 더 강조 되고 있습니다. 오늘의 이 포럼이 한국 스포츠의 우수한 행정력과 지식을 바탕으로 전 세계의 우수한 스포츠 행정가를 양성하는 출발점이 되고 나아가 더 나은 세상을 위한 스포츠를 만드는 데 든든한 디딤돌이 되기를 바랍니다.

이 자리에 참여해주신 모든 분들도 '드림 투게더 서울 포럼'이 개발도상국 뿐만 아니라 세계적인 스포츠 인재의 등용문이자, 국가 간 인재 양성과 인재 교류의 장으로 거듭날 수 있도록 지혜와 중지를 모아주시길 부탁드립니다.

다시 한 번 이번 행사를 위해 수고하신 관계자 여러분들께 감사드리며, 이 자리에 함께 해주신 모든 분들의 앞날에 건강과 행운 그리고 스포츠의 즐거움이 늘 함께 하시기를 기원합니다. 감사합니다.

조재기

서울올림픽기념국민체육진흥공단 이사장

### WELCOMING REMARKS | 환영사

Dear honored guests and all the students who dream of becoming sports administrators! It is great pleasure to meet all of you.

I am Jae-kee CHO, Chairman of Korea Sports Promotion Foundation.

First of all, I would sincerely like to welcome everyone at the '2020 Dream Together Seoul Forum.' I would also like to express gratitude to experts from Korea and abroad who will be giving speeches and presentations. This year has been tough, due to COVID-19, but it's a great pleasure to be with all of you at this meaningful event.

This is the 8th year of the Dream Together Master Program that is promoted along with the Ministry of Culture, Sports & Tourism and Seoul National University.

During the years, we managed to cultivate 138 sports administrators from 50 countries, contributing to enhancing Korea's status in the world through sports education.

The biggest power of sport is that it goes beyond language and cultural barriers and connects people. Sport is a medium with a strong power that connects the whole world as one.

'Dream Together' forum is meaningful in that we get to share the joy and value of sports with more people and moreover share the societal development experience accumulated by Korean sports and develop close network with people around the world.

With COVID-19, the whole world is facing difficulties we have never experienced before. This led to distant interchange of human resources between countries. But this is the time the whole world needs to get through the crisis with a 'One Team Spirit.'

Sport interchange between countries have had a great impact on the world whenever there was a global crisis. The 1988 Seoul Olympic Games notified the end of Cold War and delivered the message of harmony and hope while the 2018 PyeongChang Olympic Games relieved the once tightened tension on the Korean peninsula; it was indeed a peaceful Olympic Games that paved the way towards world peace.

The recently late former Samsung president Gun-hee LEE said, 'One genius feeds 100,000 people.'

The importance of human resources is being ever more emphasized in the time of 4th industrial revolution, where technology is developing faster than ever. I hope that today's forum would be the starting point of cultivating excellent sports administrators around the world based on Korea's superb administrative capacity, intelligence and moreover be a solid stepping stone in creating sports for a better world.

I ask everyone here to gather wisdom and opinions so that the '2020 Dream Together Seoul Forum' can become the gateway for not just developing countries but for all international sports talents as well as a place for developing many countries' great manpower and their networking.

I would like to once again express my gratitude to all those who have worked hard for this event and wish everyone here today health, luck and the joy of sports at all times. Thank you.

Jae-kee CHO

Chairman, Korea Sports Promotion Foundation





### WELCOMING REMARKS | 환영사

존경하는 박양우 문화체육관광부 장관님, 국민체육진흥공단 조재기 이사장님, 이명호 대한장애인체육회장님, 유승민 국제스포츠전략위원회 이사장님, 내외빈 여러분, 올해로 8번째를 맞는 드림 투게더 서울 포럼에 오신 것을 환영합니다.

2013년부터 2018년까지 서울대학교 국제스포츠행정가 양성사업단은 스포츠를 통한 변화, 스포츠를 통한 국제개발, 스포츠 조직의 미래 경영전략, 스포츠 윤리경영, 올림픽 유산과 지속가능성, 스포츠를 통한 평화 증진을 의제로 선정하여 포럼을 기획해왔습니다. 올해는 더 나은 세상을 위한 스포츠라는 주제 하에 스포츠의 다양한 가치와 의미에 대해 토론할 수 있는 논의의 장이 마련되었습니다.

올해는 전례없는 코로나 상황의 발생으로 인류는 경험해보지 못한 많은 도전을 극복해 나가고 있습니다. 스포츠 분야도 예외없이 코로나의 영향을 피할 수 없었습니다. 근대 올림픽 역사상 최초로 올림픽과 패럴림픽이 연기되었을 뿐 아니라 그 외크고 작은 스포츠 이벤트들이 취소되거나 연기되었습니다. 스포츠 산업도 예외는 아니었습니다. 7500억 달러로 추정되는 글로벌 스포츠 산업은 코로나로 인해 수백만 산업 종사자들의 일자리가 위협당하고 있습니다. 스포츠는 경제적 가치 외에도 중요한 사회적 가치를 지닙니다. 개인 차원의 심신 유지를 위한 역할 뿐 아니라 커뮤니티 내 유대감을 형성하고 강화시켜 나가며, 문화간, 세대간 소통의 가교 역할을 해 왔습니다.

이러한 관점에서 오늘의 포럼 주제인 더 나은 세상을 위한 스포츠는 앞으로 우리가 살아가야 할 미래에서는 더욱 중요해진 화두입니다. 이는 전지구적 빈곤 종식과 항구적 평화 구축을 위한 UN의 지속가능한개발목표에서 제시하는 개별 목표들은 모두 스포츠와 연계되어 달성될 수 있으며, 이를 통해 스포츠를 통해 지속가능한 개발과 평화를 달성할 수 있게 될 것입니다. 오늘의 포럼은 올해로 만 8살이 된 서울대 드림투게터마스터(Dream Together Master, DTM) 사업을 축하는 자리이기도 합니다. DTM은 원조 수혜국에서 공여국으로 바뀐 유일한 국가인 대한민국이 인류공동체 번영에 대한 책무성을 다하기 위해 시작된 사업입니다. 스포츠 분야에서도 보다 많은 세계인들이 우리의 번영과 발전의 혜택을 누릴 수 있도록 도와야 한다는 철학을 바탕으로 DTM은 2013년에 시작되었습니다.

한국의 대표 스포츠 국제개발협력사업인 DTM은 문체부와 국민체육진흥공단의 지원 아래 개발도상국 차세대 스포츠행정가들이 서울대학교 글로벌 스포츠매니지먼트 대학원 과정에서 수학하고 자국으로 돌아가 리더급 스포츠행정가로 성장하도록 돕는 국책사업입니다. DTM은 미래 스포츠인재들을 발굴, 교육, 네트워킹 합니다. 한국을 포함하여 유럽, 북미, 호주의 세계적 교수진이 수업에 참여합니다. 세계적 수준의 인적 네트워크 뿐 아니라 기관 간 협력을 위해 DTM은 IOC(국제올림픽위원회), ANOC(국가올림픽위원회총연합), FISU(국제대학스포츠연맹), UN(국제연합) 등과 관계를 구축하여 개발도상국 스포츠 인재들이 글로벌 역량을 갖춘 리더로 성장할 수 있도록 돕습니다. 지금까지 아시아, 아프리카, 유럽, 오세아니아, 중남미 52개국에서 157명의 차세대 스포츠행정가들이 DTM을 통해 석사학위를 받고 세계 곳곳에서 왕성하게 활동하고 있습니다.

DTM은 오늘 포럼 주제인 '더 나은 세상을 위한 스포츠'와 관련한 좋은 사례 중 하나라고 생각합니다. 졸업생들은 본국으로 돌아가 더 나은 세상을 위한 스포츠를 실현해 내기 위해 자신의 배움과 경험을 주변과 적극 나누고 있습니다

오늘의 포럼이 더 나은 세상을 위한 스포츠의 다양한 역할에 대하 논의하고, 공감대를 형성하여 이를 확산시켜나갈 수 있는 뜻깊은 시간이 되길 진심으로 기원하며, 바쁘신 중에도 참석해주신 내외빈 여러분들게 다시 한번 환영의 인사를 전달합니다. 감사합니다.

강준호

서울대학교 국제스포츠행정가 양성사업단장

### WELCOMING REMARKS | 환영사

Honorable Minister of Culture, Sports and Tourism Park Yang-woo, Korea Sports Promotion Foundation Chairman Cho Jae-Kee, Korea Paralympic Committee President Lee Myung-ho, International Sport Strategy Foundation President Ryu Seung Min, and guests, welcome to the 8th Dream Together Seoul Forum this year.

From 2013 to 2018, the Seoul National University has planned forums with different agendas such as sport for change, sport for global development, future management strategy of sport organizations, ethics in sport management, Olympic legacy and sustainability, and sport for peace. Under the theme of sport for a better world, this year's forum was set up to discuss the various values and meanings of sport.

Due to this year's unprecedented COVID-19 situation, mankind is overcoming many challenges that have not been experienced. The field of sport could not avoid the impact of the pandemic. For the first time in the history of the modern Olympics, the Olympic and Paralympic Games were postponed, and other large and small sport events were cancelled or postponed as well. The sport industry again was not an exception. The global sport industry, estimated at \$750 billion, has been facing the impacts as the jobs of millions of industry workers are being threatened. Not only does sport have an economic value but also an important social value. It plays a role in maintaining the mind and body at the individual level, forms and strengthens the bond within a community, and plays a role as a bridge between cultures and generations.

From this point of view, today's theme "Sport for a Better World" is a topic that has become more important in the future where we must live. This means that all the individual goals set out in the UN's Sustainable Development Goals for ending global poverty and building lasting peace can be achieved in connection with sport, and through this, sustainable development and peace can be achieved through sport.

Today's forum also commemorates the 8th anniversary of the Dream Together Master Program at Seoul National University. DTM is a project initiated by Korea, the only country that has changed from being a recipient country to a donor country, to fulfill its responsibility for the prosperity of mankind. DTM was launched in 2013 with a philosophy that we should help people around the world to benefit from our prosperity and development in the field of sport.

DTM, Korean's representative sport ODA, is a national goodwill project that helps next-generation sport administrators from developing countries study in the Graduate School of Global Sport Management at Seoul National University to return to their home countries and grow into leader-level sport administrators under the support of the Ministry of Culture, Sports and Tourism and the Korea Sports Promotion Foundation. DTM discovers, educates, and networks with future sport talents. World-class faculty members from Europe, North America, Australia, and Korea participate in this program.

DTM has established solid relationships with the IOC(International Olympic Committee), ANOC(Association of National Olympic Committees), FISU(International University Sports Federation), and the UN(United Nations) to form not only a world-class human network but also an inter-agency cooperation and to help sport talents from developing countries to become leaders with global capabilities, and up till now, 157 next-generation sport administrators from 52 countries in Asia, Africa, Europe, Oceania, and Latin America have earned their master's degrees through DTM and are currently active all around the world.

DTM is an epitome of today's forum theme "Sport for a Better World." Graduates are returning to their home countries and are actively sharing their learning and experiences with their surroundings in order to realize sport for a better world.

I sincerely hope that today's forum will be a meaningful time to discuss the various roles of sport for a better world, and I would like to express once again our sincere gratitude to everyone for participating today.

Thank you.

Joon-ho KANG

Director of Dream Together Master Seoul National University





### CONGRATULATORY REMARKS F 축사

안녕하십니까? 문화체육관광부 장관 박양우입니다.

'2020 드림투게더 서울 포럼'의 개최를 진심으로 축하드립니다. 아울러 이번 포럼을 위해 애쓰신 국민체육진흥·공단과 자국의 스포츠 발전을 위해 '드림투게더 프로그램'에 참여해주신 학생 여러분과 온라인으로 함께해주신 모든 분들께 감사와 환영의 인사를 드립니다.

지금 전 세계는 코로나19로 인해 전례 없는 위기를 겪고 있습니다. 스포츠 분야에서도 주요 국제경기대회가 연기 또는 취소되고, 선수들은 물론 일반 국민들의 체육 활동도 크게 위축되어 많은 어려움을 겪고 있습니다. 이에 한국을 포함한 세계 각국에서는 철저한 방역을 바탕으로 스포츠 경기가 재개되도록 노력하는 한편, 비대면·온라인 방식으로 선수들이 훈련을 이어가고, 국민들이 체육 활동과 스포츠 관람 등을 즐길 수 있도록 디지털 기술을 적극 활용하고 있습니다.

이처럼 코로나19는 세상을 변화시키고 있고, 코로나19 이후의 세상은 또 완전히 달라질 것입니다. 오늘 포럼의 주제는 '더 나은 세상을 위한 스포츠'입니다. 이 자리를 통해 스포츠를 매개로 코로나19 이후 세계의 화합과 교류를 이끌어낼 수 있는 방안을 모색할 수 있기를 바랍니다.

문화체육관광부는 '더 나은 세상을 위한 스포츠'로 나아가기 위한 노력의 일환으로 '드림투게더 프로그램'을 통해 차세대 스포츠 행정가를 양성하고 있습니다. 앞으로도 더욱 많은 교육생들이 각국에서 스포츠로 사회발전에 기여할 수 있도록 지원하고, 미래와 평화 협력을 위한 국제스포츠 교류를 강화하겠습니다.

다시 한번 이번 포럼의 개최를 진심으로 축하드리며, 각국의 정부와 스포츠 단체, 선수, 국민 모두가 힘을 합쳐 코로나19 위기를 슬기롭게 극복할 수 있기를 기대합니다. 여러분 모두의 건강과 행복을 기원합니다.

박얏우

문화체육관광부 장관

### CONGRATULATORY REMARKS | 축사

Greetings to all of you. I am Yang-woo PARK, Minister of Korea's Ministry of Culture, Sports and Tourism.

I would sincerely like to congratulate the opening of '2020 Dream Together Seoul Forum.' I also would like to thank Korea Sports Promotion Foundation, which has worked hard for organizing the form and welcome all the students participating in the 'Dream Together Master Program' for the development of their home country's sports, and everyone online.

Right now the whole world is going through an unprecedented crisis due to COVID-19. Even the field of sports, we see major international competitions delayed or cancelled, and players as well as everyone else do much less sports activities in their lives, causing many difficulties. Many countries around the world, including Korea, is trying hard so that we could have our games back on track based on strict disinfection and quarantine while making active use of digital technology so that players can continue their training in an untact, online manner, and people can enjoy their physical activities and watch sports games, etc.

As such, COVID-19 is changing the world, and the world after COVID-19 will surely be different. The topic of today's forum is 'Sports for a Better World.' I hope this event can provide us the opportunities to induce harmony and interchange between countries with sports as the medium for a post COVID-19 world.

The Ministry of Culture, Sports and Tourism, as part of the 'Sports for a Better World' endeavor, is cultivating next generation sports administrators through the 'Dream Together Master Program.' We will strengthen international sports interchange for the future and peaceful cooperation while also supporting more trainees around the world so that they can contribute to social development through sports in their respective countries.

I once again sincerely congratulate this forum and anticipate the wise overcoming of COVID-19 by each government, sports organization, player, and national around the world, working together. I wish health and happiness for all of you.

Yang-woo PARK

Minister of the Ministry of Culture, Sports and Tourism





### CONGRATULATORY REMARKS F 축사

안녕하십니까.

국제올림픽위원회 위원 유승민입니다.

'2020 드림투게더 서울포럼' 개최를 진심으로 축하드리며, 참여해주신 여러분들께도 환영의 말씀을 전합니다.

2020년은 올림픽을 비롯한 다양한 국제스포츠이벤트로 전 세계인들이 스포츠 축제의 즐거움을 만끽할 수 있는 한해가 될 것이라 기대했지만, 예상치 못한 COVID-19의 영향으로 우리의 일상생활뿐만 아니라 스포츠계에도 많은 변화가 있었습니다. 2020 도쿄올림픽은 124년의 올림픽 역사상 최초로 연기되는 기록을 남겼으며, 그 밖에도 수많은 국제스포츠 이벤트가 연기 또는 취소되었습니다. 또한 IOC, 국제연맹 등 국제스포츠기구들의 비대면 형식의 온라인 회의가 개최되고, 선거절차 또한 온라인 투표로 진행하는 등 스포츠 역사상 유례없는 변화에 직면하게 되었습니다.

특히, 팬데믹의 상황 속에 선수 및 관계자들의 안전을 위해 무관중 대회가 개최되고, 가상현실을 통한 스포츠 대회가 개최되는 등 새로운 시도들이 나타나면서 스포츠계도 변화하는 시대에 맞추어 차즘 변화를 나타내고 있습니다.

이러한 급변하는 상황 속에 우리는 능동적인 자세로 대응하고, 어려운 상황을 타개할 수 있는 방안을 마련해야 합니다. 이에 '2020 드림투게더 서울포럼'이 각계 전문가들과 국제인재들이 함께 견해를 공유하고, 더불어 앞으로 우리가 나아가야할 방향에 대해 논의하는 자리가 되어 '더 나은 세상을 위한 스포츠'를 만들기 위한 초석이 되기를 희망합니다.

다시 한 번, 이번 포럼을 준비해주신 국민체육진흥공단 관계자 여러분, 그리고 참여해주신 여러분께 깊은 감사의 인사를 드리며 성공적인 개최를 기원합니다.

감사합니다

유승민

국제올림픽위원회 위원 2024 강원동계청소년올림픽대회 조직위원회 부위원장 (재)국제스포츠전략위원회 이사장

### CONGRATULATORY REMARKS | 축사

Hello, everyone!

This is Seung Min RYU, Member of the International Olympic Committee.

I sincerely would like to congratulate the opening of '2020 Dream Together Seoul Forum' and would also like to welcome everyone participating in it.

I looked forward to 2020 to be a year for all sports people around the world, enjoying the joy of sports festival with various international sports events including the Olympic Games, but with the unexpected COVID-19, there have been many changes in the sports industry, not to mention our everyday lives.

2020 Tokyo Olympic Games became the first Games ever in 124 years of Olympic history to be delayed, and numerous international sports events were also delayed or cancelled. Untact format online meetings began to take place for international sports organizations such as IOC and international federations while elections also took on the online voting system. We are facing unprecedented changes in the history of sports.

New attempts have taken place: competitions with no spectators took place for the safety of players and related persons during the pandemic while virtual sports competitions were held. The sports industry has been showing many changes as the world has changed.

As situations are changing so rapidly, we need to react aggressively and prepare measures to overcome the crisis. I hope that the '2020 Dream Together Seoul Forum' would become a place where experts from various fields and talents from around the world share opinions and furthermore discuss our future directions, establishing itself to be the cornerstone for building 'Sports for a Better World.'

Once again, I would like to thank Korea Sports Promotion Foundation for preparing this forum and also everyone participating, and wish great success.

Thank you.

### **Seung Min RYU**

Member of the International Olympic Committee
Vice Chairman of the 2024 Gangwon Winter Youth Olympic Games Organizing Committee
President of the International Sports Strategy Foundation





### CONGRATULATORY REMARKS F 축사

안녕하십니까? 대한장애인체육회장 이명호입니다.

먼저 여덟 번째를 맞이한 '2020년 드림 투게더 서울 포럼'개최를 진심으로 축하드립니다.

포럼에 참석해주신 '드림 투게더 마스터'재학생과 졸업생 그리고 국내외 모든 내빈여러분 반갑습니다.

코로나 19에도 이번 포럼을 정성스럽게 준비해주신 조재기 이사장님을 비롯한 관계자 여러분께도 깊은 감사의 인사를 전합니다.

오늘 국제스포츠행정가 양성사업인 '드림 투게더 마스터'를 통해 전문역량을 갖춘 국내외 스포츠행정가들이 한자리에 모였습니다.

'더 나은 세상을 위한 스포츠'라는 주제로 개최되는 금년도 포럼은 코로나 19와 함께 현장에 있는 스포츠행정가들에게 큰 의미가 있을 것으로 생각됩니다.

또한, 코로나 19로 힘든 시기에 스포츠가 앞으로 나아갈 방향을 제시해 줄 수 있을 것이라 기대됩니다. 오늘 포럼을 통해 여러분의 활발한 논의와 교류가 이루어지길 바랍니다.

더불어'드림 투게더 마스터'스포츠인재 여러분!

그 동안 배우신 교육내용을 바탕으로 세계의 각 분야에서 스포츠행정 전문가로 거듭나기를 기원하며, 장애인체육 행정분야에서도 여러분의 역량을 발휘하고 활약해 주시길 당부 드립니다.

코로나 19 상황으로 인해 여러분을 영상으로 만나게 된 것에 대해 아쉬움을 전하며, 참석하신 모든 분들의 건강과 행복을 기워합니다

감사합니다.

이명호

대한장애인체육회 회장

### CONGRATULATORY REMARKS | 축사

Greetings to all of you. This is Myeong-ho LEE, President of the Korea Paralympic Committee.

I first would sincerely congratulate the opening of '2020 Dream Together Seoul Forum,' which celebrates its 8th forum this year.

It's great to meet the 'Dream Together Master' students, graduates, and all distinguished guests from Korea and around the world.

I express deep gratitude to Chairman Ja-kee CHO and everyone who worked hard to prepare this forum despite the difficulties caused by COVID-19.

Today, expert sports administrators from Korea and abroad have gathered in one place through the next generation sports talent development program, 'Dream Together Master.'

I expect that this year's forum, held under the theme of 'Sports for a Better World,' will be of great meaning to sports administrators on the field fighting COVID-19.

Also, I expect that it will suggest future directions for the sports as we are going through much difficulty with COVID-19. Here's hoping for active discussion and networking among all of you through today's forum.

And also, to the 'Dream Together Master' sports talents!

I sincerely hope that you will become masters of sports administration in various areas around the world based on what you have learned and ask that you also will display your abilities in the sports administration sector of para sports as well

It's a shame to be meeting you through the video due to COVID-19. I wish health and happiness for everyone participating in the forum.

Thank you.

Myung-ho LEE

President of the Korean Paralympic Committee



### OVERVIEW 행사안내

■일 시 2020년 11월 20일(금) 14:00~17:00

■ **DATE** 20th November 2020(Friday)

■장소 SKY31 Conference—A

■ VENUE SKY31 Conference-A

■온라인 생중계 | Live streaming will be available on

Facebook(Korean): https://www.facebook.com/kspof Facebook(English): https://www.facebook.com/dtm.inside



Zoom: https://us02web.zoom.us/j/82662870987?pwd=bGpvZEIxT0U3Tkg0S2RMdVVBVXhEUT09

### PROGRAM | 프로그램

시 간	내 용
14:00~14:20	환영사 및 축사
	• <b>환영사 1</b> 조재기 (국민체육진흥공단 이사장)
	• 환영사 2 강준호 (국제스포츠행정가 양성사업단 단장)
	• 축 사 1 박양우 (문화체육관광부 장관)
	• 축 사 2 이명호 (대한장애인체육회장)
	• 축 사 3 유승민 (국제스포츠전략위원회 위원장)
14:20~14:30	기조강연
	더 나은 세상을 위한 스포츠(Sport for a Better World)
	오준 (경희대학교 평화복지대학원 교수, 세이브더칠드런 코리아 이사장)
14:30~15:40	주제발표
	• 스포츠 참여 증진(Promotion of Sports Participation in Untact Era)
	<b>김소영</b> (서울시의회 의원, 문화체육관광위원회)
	• 선수·지도자를 위한 안전한 스포츠(Safer Sports for Athletes in Untact Era) 박세정 (한국스포츠정책과학원 차세대 스포츠과학 팀장)
	• 스포츠 교육의 역할(Role of Sports Education in Untact Era)
	오정훈 (이수중학교 교장, 한국체육진로교육협회 회장)
	• 관람스포츠의 변화와 미래(Change and Future of Spectator Sports in Untact Era)
	문창호 (서울신문사 문화사업부 차장)
15:40~16:00	휴식 및 네트워킹
16:00~16:30	사례발표
	• 수상소감, 우수작 (스리랑카, 미얀마, 레소토)
	• 신남방 슬라이딩 챔피언 육성사업 발표
	<b>김아람</b> (2018평창기념재단 인재양성팀 매니저)
16:30~17:00	• <b>패널 좌장 (손지애</b> , 이화여자대학교 국제대학원 교수)

### PROGRAM | 프로그램

TIME	CONTENTS
14:00~14:20	Welcoming Remarks
	Jae-kee CHO, Chairman, Korea Sports Promotion Foundation
	Joon-ho KANG, Director, Dream Together Master Program
	Congratulatory Remarks
	Yang-woo PARK, Minister, Ministry of Culture, Sports and Tourism
	Myung-ho LEE, President, Korea Paralympic Committee
	Seung Min RYU, IOC Member/ President, International Sport Strategy Foundation
14:20~14:30	Keynote Speech
	Sport for a Better World
	Joon OH, Professor, The Graduate Institute of Peace Studies, Kyunghee Univ./ Chair, Save the Children Korea
	Session I
	<ul> <li>Promotion of Sports Participation in Untact Era</li> <li>So-young KIM, Attending Member, Culture, Sports and Tourism Committee, Seoul Metropolitan Council</li> </ul>
14:30~15:40	<ul> <li>Safer Sports for Atheletes in Untact Era</li> <li>Saejong PARK, Ph.D./ Team Manager, Sport Science Team for the Future National Athletes,</li> </ul>
	Korea Institute of Sport Science
	Role of Sports Education in Untact Era
	Junghoon OH, Principal, Isu Middle School
	Change and Future of Spectator Sports in Untact Era
	Changho MOON, Deputy General Manager, The Seoul Shinmun Daily
15:40~16:00	Break Time
16:00~16:30	Session II : On-site Experience
	Dream Together Master Alumni Contest Winners
	Gobinath SIVARAJAH, Project Manager, Teqball Federation of Sri Lanka
	Soe Soe MYAR, Director, Ministry of Health and Sports of Myanmar Matsepo KHAU, Senior Officer, Ministry of Gender and Youth, Sport and Recreation of Lesotho
	<ul> <li>Introduction of the New Horizon Program</li> <li>Arram KIM, Manager, Pyeongchang 2018 Legacy Foundation</li> </ul>
16:30~17:00	Panel Discussion     Madendary Vice COUNTRY States Western Hair resident
	Moderator : Jiae SOHN, Professor, Ewha Womans University

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**Sport for a Better World** 

DREAM TOGETHER SEOUL FORUM 2020

Sport for a Better World

# Proceeding

발표자료집

**Sport for a Better World** 

# DREAM TOGETHER SEOUL FORUM 2020

Sport for a Better World

### **KEYNOTE SPEECH**

### **Sport for a Better World**

### Joon OH

Professor

The Graduate Institute of Peace Studies, Kyunghee University Chair, Save the Children Korea





### **KEYNOTE SPEECH**

### **Sports for a Better World**

Distinguished Guests, Ladies and Gentlemen:

We live in a world which is being globalized at a fast speed. In fact, I believe globalization is the single most important word that marks our age. In the beginning of globalization, we were excited about all the benefits coming from a shrinking world – such as much faster and easier ways of transportation, communication and knowledge sharing. But enthusiasm was soon replaced by concern over global problems, such as growing inequalities, rising terrorism, climate change, and the spread of pandemics as seen in the ongoing COVID-19 crisis. These problems are often triggered or exacerbated by globalization.

Faced with such global challenges, all nations should join force to meet them through unity and cooperation. At the center of international unity and cooperation is the United Nations, which was created in 1945 at the end of the Second World War. The Charter of the UN clearly stated the purpose of the United Nations by saying, "WE THE PEOPLES OF THE UNITED NATIONS DETERMINED to save succeeding generations from the scourge of war, which twice in our lifetime has brought untold sorrow to mankind."

The Charter, however, established the UN on three pillars, not one pillar. These three pillars are peace, development and human rights. As more global issues arise, we need better and stronger global governance provided the UN in all its three key areas. In particular, global attention is urgently required to maintaining peace and security, reducing the gap between the rich and poor, and addressing problems coming from climate change.

Against this backdrop, the leaders of the world adopted the ambitious Sustainable Development Goals or SDGs in 2015. The SDGs represent humanity's collective determination to fight poverty and hunger, to protect the environment, to promote human rights and gender equality, and to reduce inequalities, for a sustainable future for all. While doing our best to make progress in achieving this agenda for sustainable development, we continue to be faced with new and more serious challenges. The COVID-19 pandemic crisis that is hitting the world today is a good example. In coping with the pandemic and other global challenges, it is time for the whole world to overcome unilateralism and to recommit ourselves to globalism and multilateralism.

My country Korea is one of the greatest beneficiaries of globalization. As such, multilateralism and contribution to the world should continue to be a key feature of Korea's foreign policy. Korea has transformed itself from one of the poorest countries to a donor country and from an authoritarianism to a democracy. Korea should utilize this unique experience to strengthen its contribution to building a more peaceful and sustainable world.

Ladies and Gentlemen,

Sport has become a world language, a common denominator that breaks down all the walls and all the barriers. In commemoration of the first modern Olympic games held in 1896 in Greece, the UN has been celebrating the International Day of Sport for Development and Peace every year on April 6 since 2014. This celebration signifies the recognition of the positive influence that sport can have on the advancement of peace, human rights as well as social and economic development.

Sports events such as the Olympic Games bring together the youth of the world in a great festival, promoting peace, friendship, solidarity and fair play. Since 1993, the UN General Assembly has expressed support for "Olympic Truce" in its resolution every two years, both on the occasions of summer and winter Olympic Games. This is in line with the ancient Greek tradition of the Ekecheiria, or "Olympic Truce" dating back to the 9th century B.C. Today the Olympic Truce has become an expression of mankind's desire to build a world based on the rules of fair competition, peace, humanity and reconciliation. The International Olympic Committee also decided, starting from 1998, to fly the UN flag at all competition sites of the Olympic Games.

The most recent Olympic Games were held here in Korea in 2018 - the Pyeongchang Winter Olympic and Paralympic Games. Three months before the Pyeongchang Games, the UN General Assembly adopted a resolution, urging Member States to observe the Olympic Truce throughout the period from the seventh day before the start of the Games until the seventh day following the end of the Paralympic Games.

The importance of sport for development has also been emphasized as strongly as its role for peace. The 2030 Agenda for Sustainable Development, in its paragraph 37, states, "Sport is also an important enabler of sustainable development. We recognize the growing contribution of sport to the realization of development and peace in its promotion of tolerance and respect and the contributions it makes to the empowerment of women and of young people, individuals and communities as well as to health, education and social inclusion objectives."

Sport is a powerful tool for promoting human values such as respect for rules and for others, teamwork, discipline, diversity, hospitality and empathy. Sports instill healthy lifestyle choices among children and youth by helping them remain active and combat diseases. Sports help create jobs and lift millions of people out of poverty. The role of sports in promoting social inclusion and gender equality is also important. Sports help women and girls build self-esteem in their community and raise awareness on the rights of persons with disabilities. As such, sports are instrumental in promoting and achieving the SDGs worldwide.

Needless to say, all kinds of sports have significant influence on every youth in the world. And the future of humanity depends on young people who belong to the next generation. They will take over from the present generation a responsibility for our common future - to make sure that mankind not only survive but also live with human dignity in a more peaceful and prosperous world. Sports can play a key role in uniting all youth of the world in chartering a better future for mankind. This is why I believe that the theme of this 2020 Dream Together Seoul Forum – Sports for a Better World – could not be more timely and relevant to the world today.

This year's Forum has four main themes: they are Promotion of Sports Participation in the Untact Era, Safer Sports for Athletes in the Untact Era, Role of Sports Education in the Untact Era, and Change and Future of Spectator Sports in the Untact Era. Each of them will be led by a presentation by a distinguished expert on the issue. I wish all of you a very rewarding and pleasant time during the Forum. Thank you.

**Sport for a Better World** 

# DREAM TOGETHER SEOUL FORUM 2020

Sport for a Better World

### **SESSION 1**

### **Sport for a Better World**

### So-young KIM

Attending Member
Culture, Sports and Tourism Committee
Seoul Metropolitan Council



### **SESSION I**

### **Promotion of Sports Participation** in Untact Era

### So-young KIM soyoungkim@smc.seoul.kr

Committee of Culture, Sports, and Tourism Seoul Metropolitan Council



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- 2. Enhancing Participation in Sports
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  - 2) Creating Safe Ways
  - 3) Challenges for Persons with Disability
- 3. Enabling Participation in Sports
  - 1) Important Team Player
  - 2) Invisible/Impossible
  - 3) I Love Sports! (Video)

### 1. Enjoying Sports Amid the Pandemic

### 1-1. During the Pandemic

- · Impact of COVID-19 in General
  - Disruption to Daily Life
  - School Closure/Working-From-Home
  - Social and Mental Crisis
  - Social Distancing, Quarantine, Lockdown
- Impact of COVID-19 on Sport
  - Sporting Events Cancelled or Postponed
  - **Empty Stands**
  - Economic Loss



Tokyo 2020 Twitter

Sports Value

### 1. Enjoying Sports Amid the Pandemic

### 1-2. Digital Means

- Online Competitions
- Home-Based Workout
- Online Live Mentoring Programs
- Social Media









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# 2. Enhancing Participation in Sports 2-1. Contact-Free Models · Virtual Reality/Mixed Reality • Training from Home • Intel True View

### 2. Enhancing Participation in Sports









- Yoga Domes
  - Battery-Operated Masks
  - "First Pitch" in bubble
  - Bubble Soccer



### 2. Enhancing Participation in Sports

### 2-2. Creating Safe Ways

- Small Group/Family Lessons
- · Outdoor Activities
- Physical Distancing for Outdoor Gardens







Korea Trekking Federation

Studio Precht

### 2. Enhancing Participation in Sports

### 2-3. Challenges for Persons with Disability

- Social Distancing Creates Obstacles and Barriers
- Higher risks of infection/Health & Medical Issues
- · Not Accessible to the Technology
- · The Blind & Visually Impaired
- · The Hearing Impaired

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### **SESSION I**

### 3. Enabling Participation in Sports

3-1. Important Team Player

"Sport is an important team player in the fight against coronavirus."

Deryck Murray, Chair of the Commonwealth Advisory Body on Sport (CABOS)

9

### 3. Enabling Participation in Sports

### 3-3. I Love Sports!



11

### 3. Enabling Participation in Sports

3-2. Invisible/Impossible

"Recognize the Need of the Invisible to Make Impossible Possible."

10

### **THANK YOU!**

### SOYOUNG KIM soyoungkim@smc.seoul.kr

Committee of Culture, Sports, and Tourism Seoul Metropolitan Council



12

**Sport for a Better World** 

# DREAM TOGETHER SEOUL FORUM 2020

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### **SESSION 2**

Safer Sports for Atheletes in Untact Era

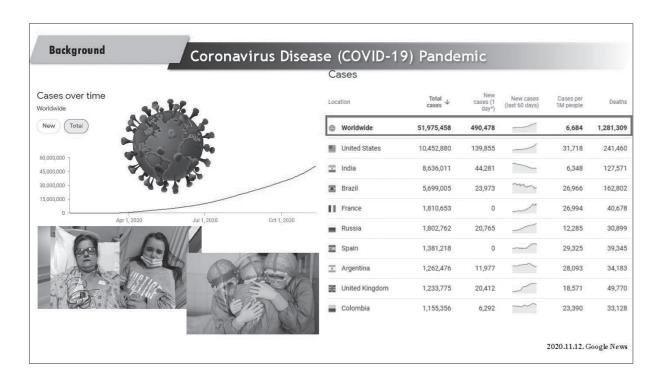
### Saejong PARK

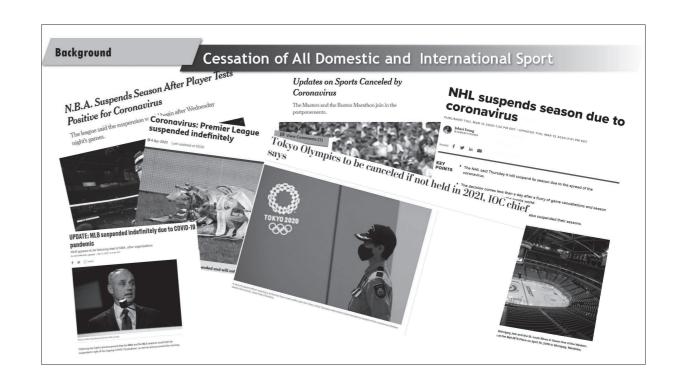
Ph.D. / Team Manager Sport Science Team for the Future National Athletes Korea Institute of Sport Science

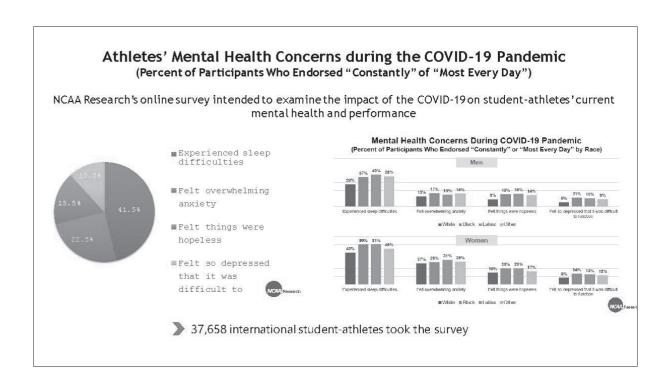


### **SESSION I**





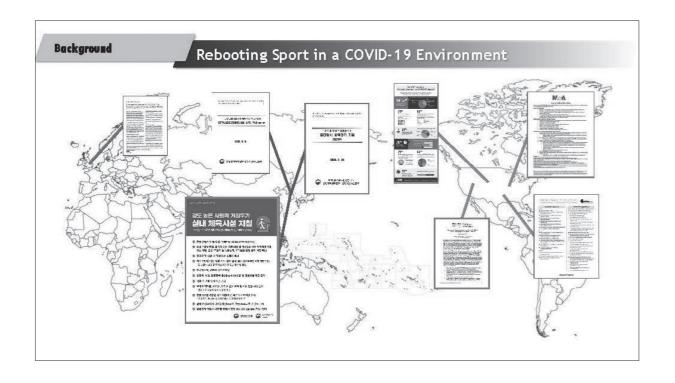


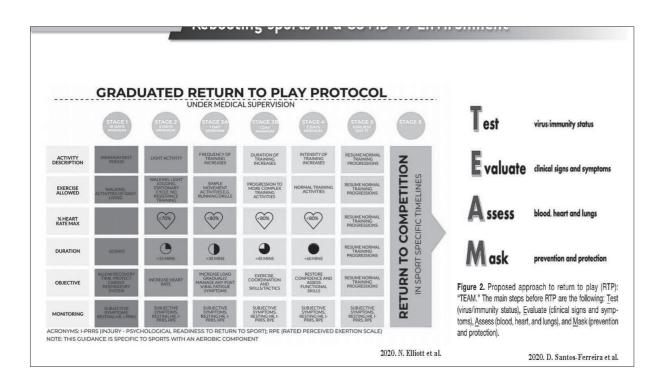


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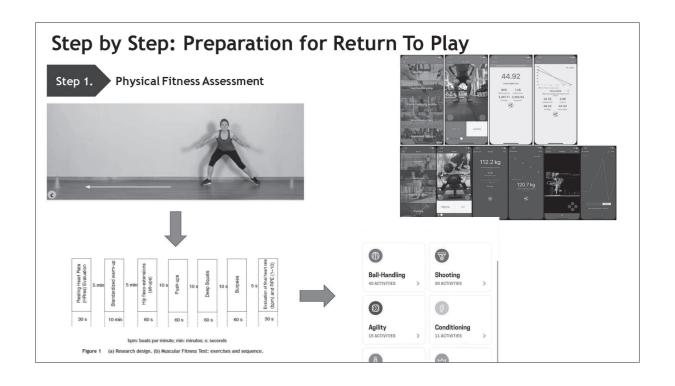


### **SESSION I**









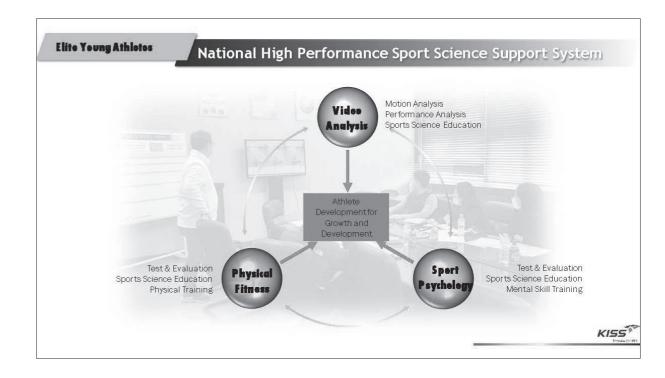


### **SESSION I**









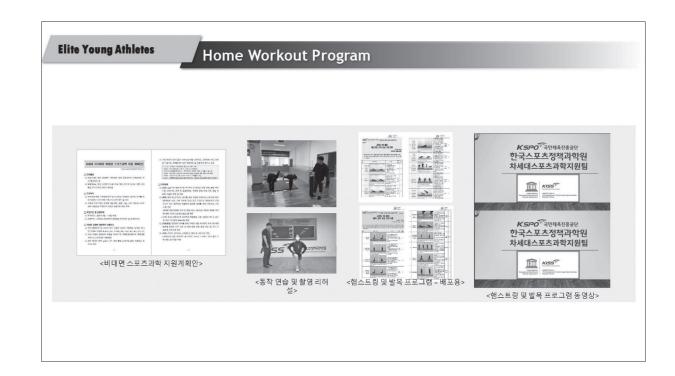
SPORT FOR A BETTER WORLD | 035

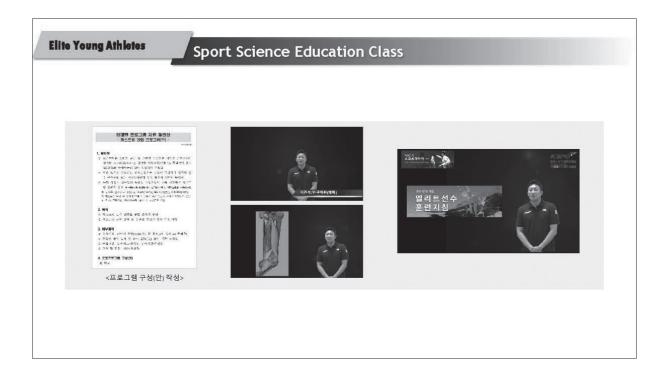


### **SESSION I**





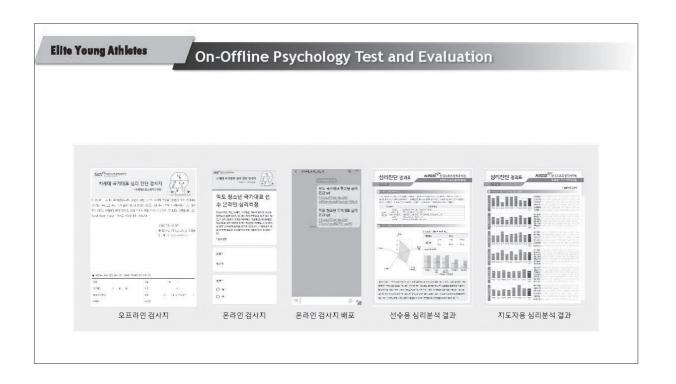




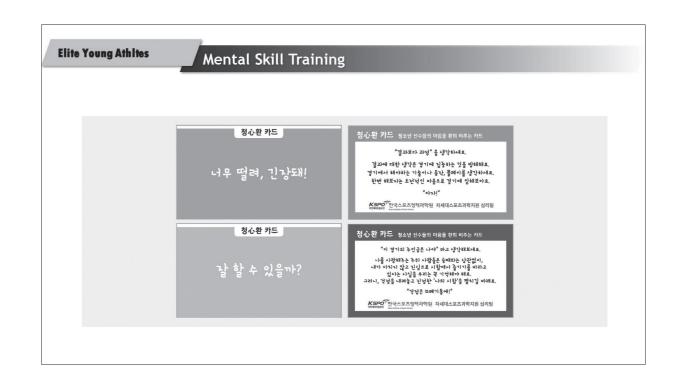
SPORT FOR A BETTER WORLD | 037

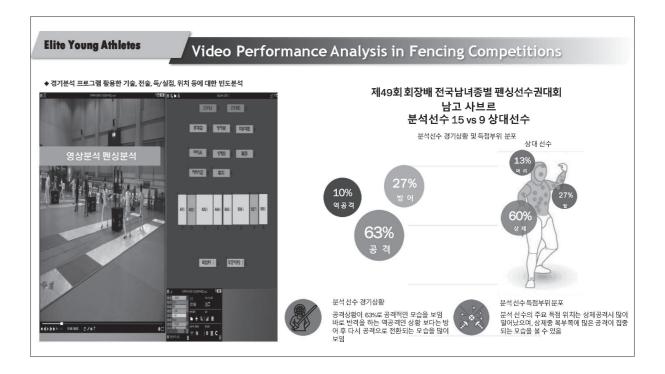








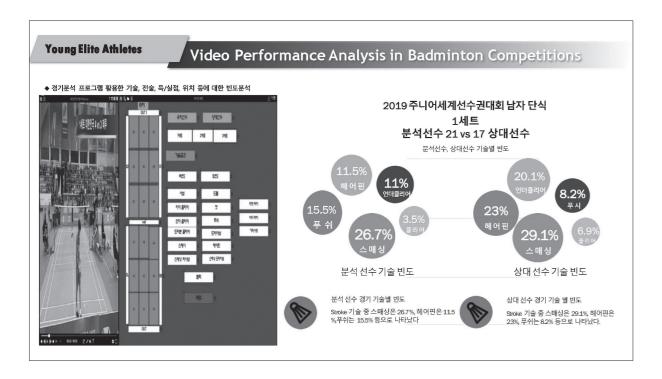








### **SESSION I**



# Thank You for Your Attention

"The Closer, The Better Results Will Be."

# **MEMO**

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**Sport for a Better World** 

# DREAM TOGETHER SEOUL FORUM 2020

Sport for a Better World

### **SESSION 3**

Role of Sports Education in Untact Era

Junghoon OH

Principal Isu Middle School

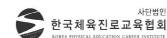




### 스포츠 교육의 역할 Role of Sports Education in Contactless Era

### Junghoon OH

ojhjun5@sen.go.kr



1

### 1. Era of Transition & School Education

1-1. Technological Evolution & Philosophical Reflection

Now, we must pursue

Coexistence and Diversity

Beyond

Competition and Uniformity

### **Contents**

### 1. Upheaval Era & School Education

- 1) Technological Evolution & Philosophical Reflection
- 2) Capacity-reinforced Education & Sengtae Sport

### 2. Shift of Paradigm

- 1) Future Society and Sport
- 2) Sport in Education

### 3. Education through Sport

- 1) Sengtae Sport
- 2) Sportisation of Publics

1. Era of Transition & School Education

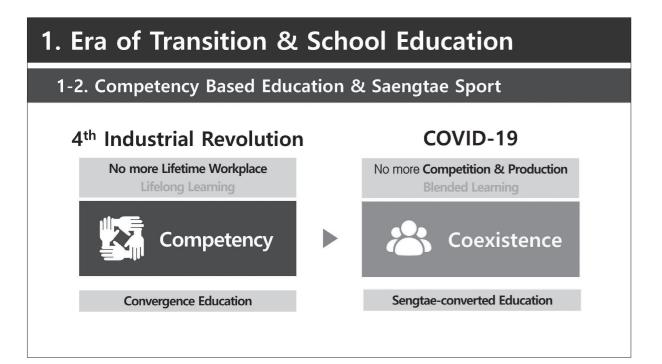
1-1. Technological Evolution & Philosophical Reflection

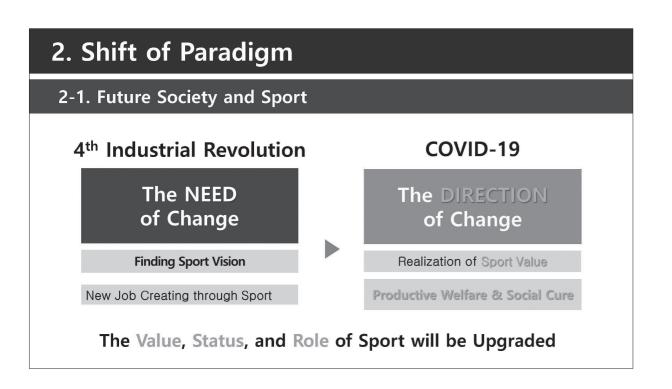
Face-to-face
Education

Hon-face-to-face
Education









# 2-1. Future Society and Sport New Job Creating through Sport 1. BT: Bio Technology 2. ICT: Information and Communication Technology 3. NT: Nano Technology 6. CT: Cultural Technology

### Shift of Paradigm

**Future Society and Sport** 

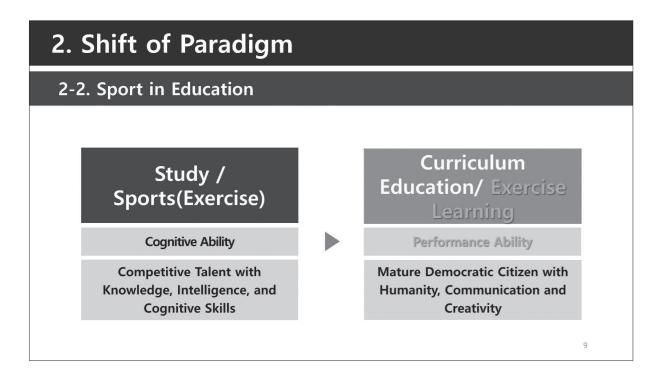
xamples of New Job Creating through Sport

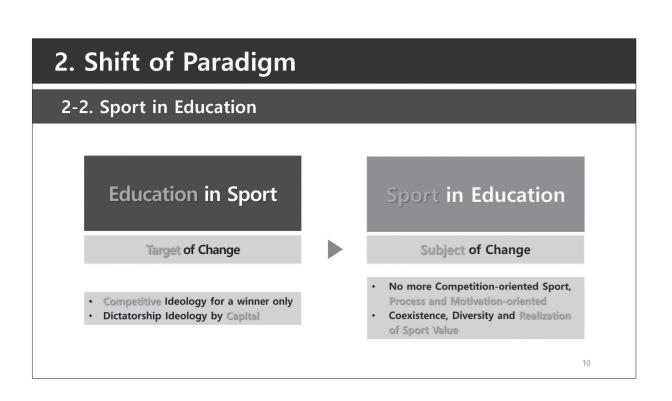


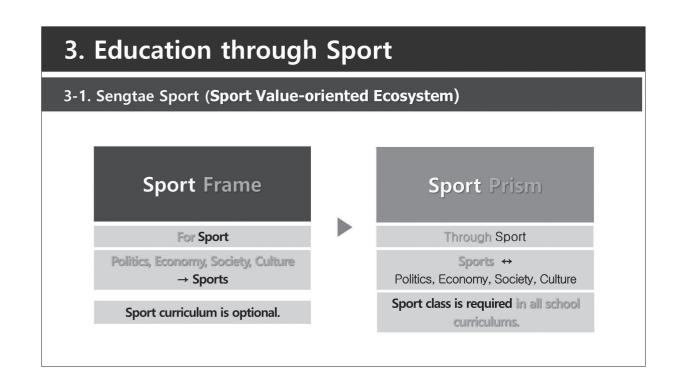


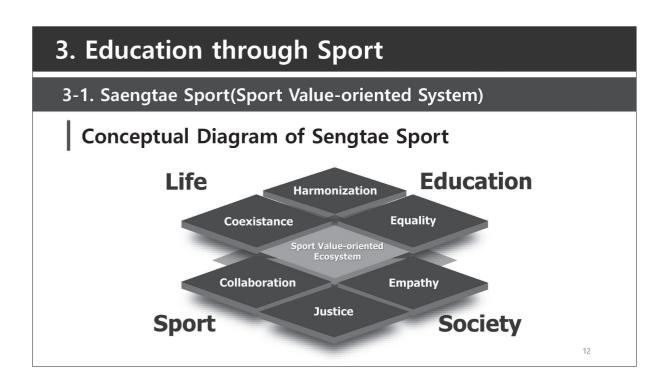
















### **SESSION I**

# 3. Education through Sport 3-2. Sportisation of Publics Popularization of Sport Enlargement of Opportunities to Participate in sports Participation Rate, Performance, Comparison Sport as a Behavioral Vaccine Sport as a Ecological Vaccine

# **MEMO**

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### **SESSION 4**

\_

**Change and Future of Spectator Sports** in Untact Era

### **Changho MOON**

Deputy General Manager
The Seoul Shinmun Daily





# Change and Future of Spectator Sports in Untact Era

### **Nathan MOON**

Cultural Public Relations Department
THE SEOULSHINMUN DAILY



.

### **Table of Contents**

- 1. Which One is More Important?
  - 1) Realism in Sports Spectatorship
  - 2) Impact on Success
- 2. How about a Diverse and Comprehensive Service?
  - 1) Access Data Quickly
  - 2) Instant Purchasing
- 3. The New Era
  - 1) Preparing for the New Sports Landscape
  - 2) Meet the Special Generation

### 1. Which One is More Important?

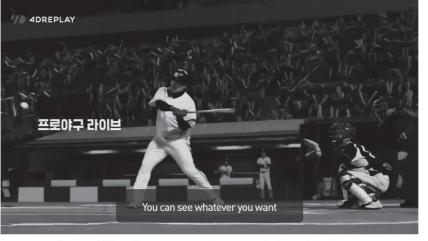
### 1-1. Realism in Sports Spectatorship



Source: 4DLive - By any one, any time, any angle / www.4dreplay.com

### 1. Which One is More Important?

### 1-1. Realism in Sports Spectatorship



Source : 4DLive - By any one, any time, any angle / www.4dreplay.com







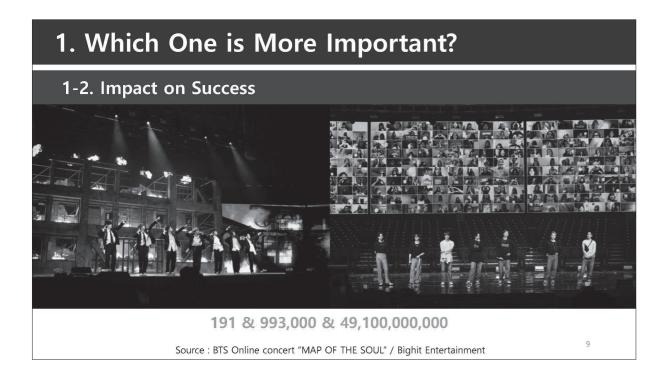






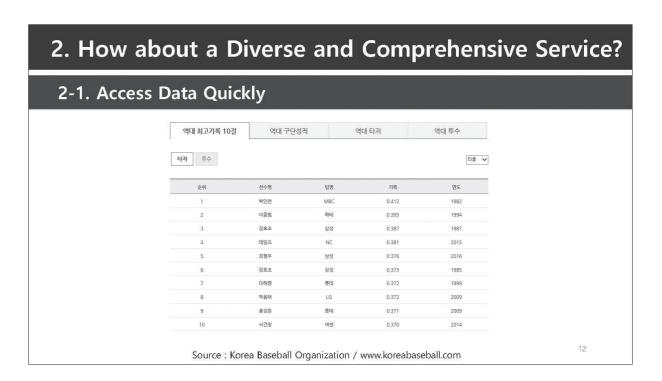






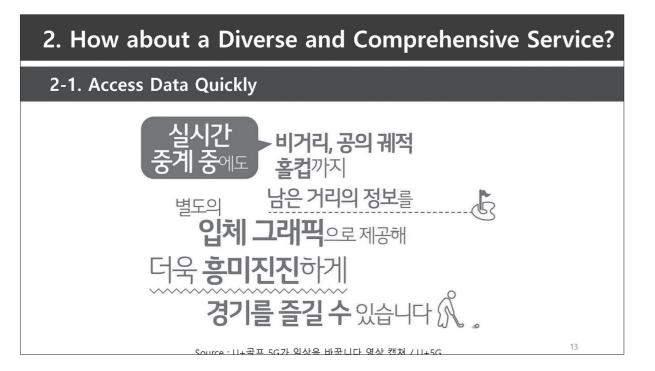


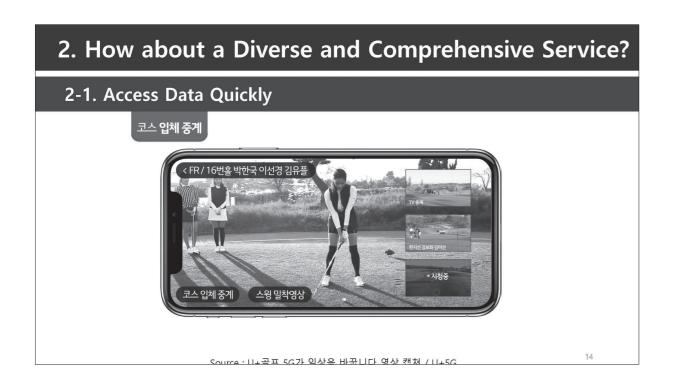


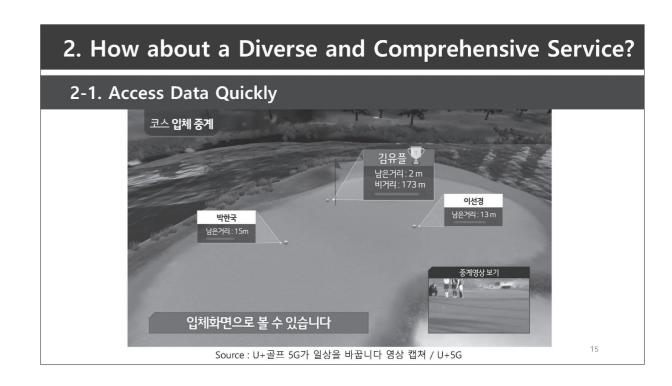


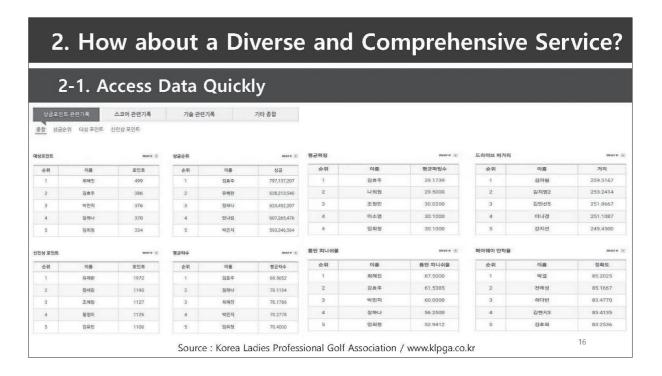






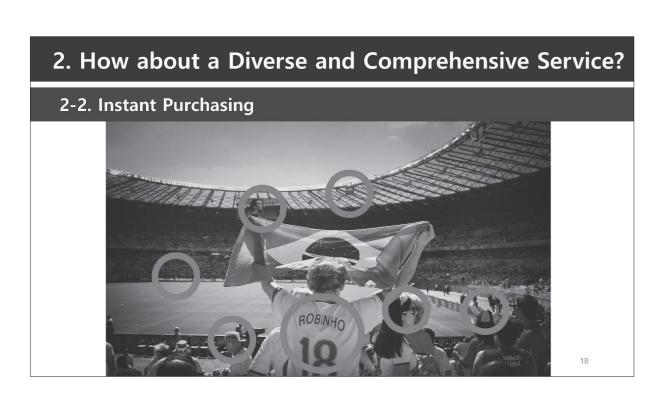




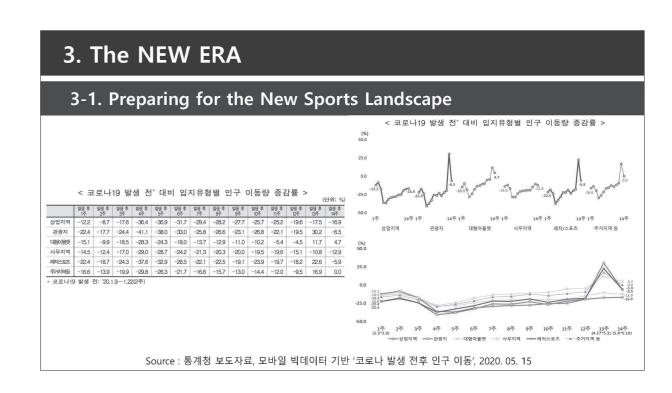




# 2-2. Instant Purchasing





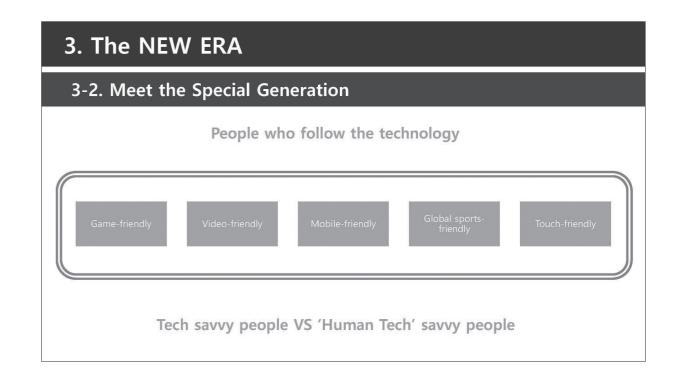














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# ON-SITE EXPERIENCE

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**Dream Together Master Alumni Contest Winners** 

**Gobinath SIVARAJAH(DTM 5th Batch)** 

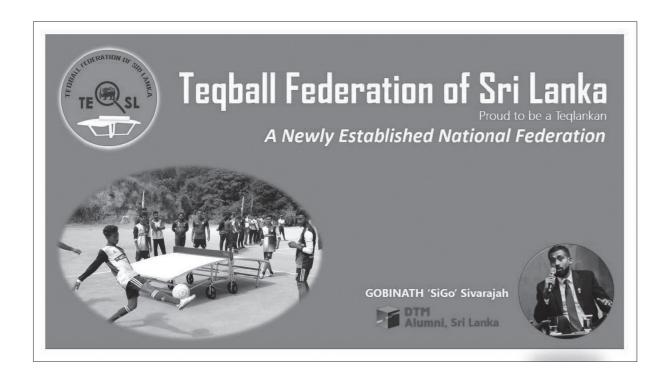
Project Manager

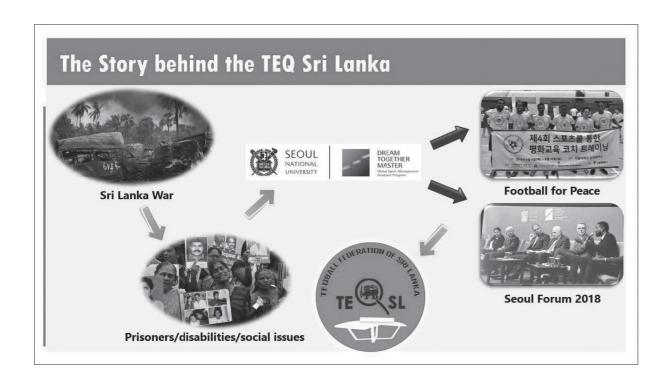
Tegball Federation of Sri Lanka





### **SESSION II**





# Have you heard of Teqball? Fastest Growing Sport in the Globe (66+ countries) Fédération Internationale de Teqball - Governing body Since March 2017 Headquarters - Lausanne and Budapest Teq Table and FIFA size 5 ball It's fun Easy to learn Easily practiced by anyone and anywhere Regardless of gender, age, and knowledge



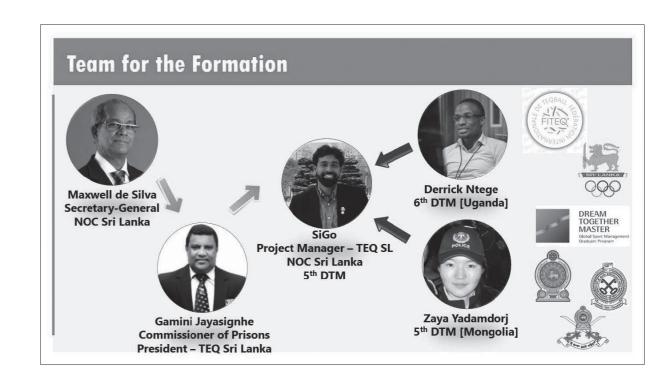


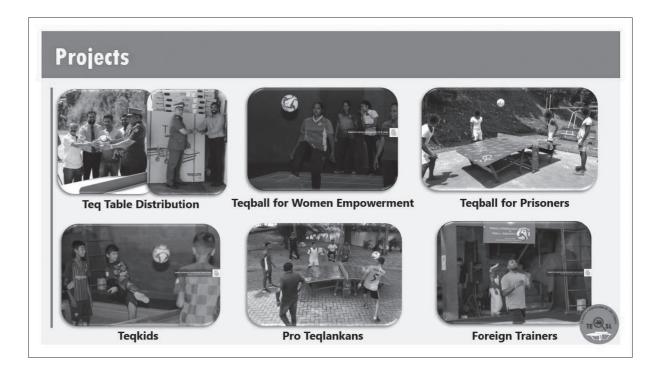
#### **SESSION II**





- NOC Sri Lanka recognised TEQ Sri Lanka as a co-opted member
- Brought the General-Secretary of FITEQ to Sri Lanka for the Teqball inauguration and triparty agreement in February, 2020
- Ministry of Sports recognised TEQ Sri Lanka as National Federation
- An agreement is signed with FITEQ for a year for all the necessary facilities. We received EUR. 6,000 for teqball development.
- Received EUR. 25,000 worth of a container (56 teg tables)
- Ministry of Sports approved TEQ Sri Lanka for the Asia Beach Games
- TEQ Sri Lanka is the very first National Federation registered on FITEQ's online portal as full member NF

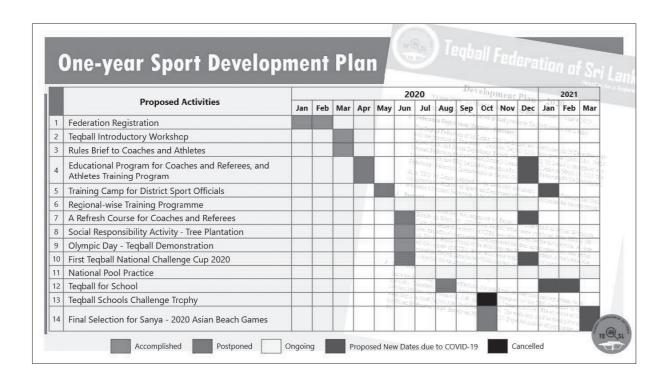








#### **SESSION II**







#### DREAM TOGETHER SEOUL FORUM 2020

**Sport for a Better World** 

#### DREAM TOGETHER SEOUL FORUM 2020

Sport for a Better World

## ON-SITE EXPERIENCE

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**Dream Together Master Alumni Contest Winners** 

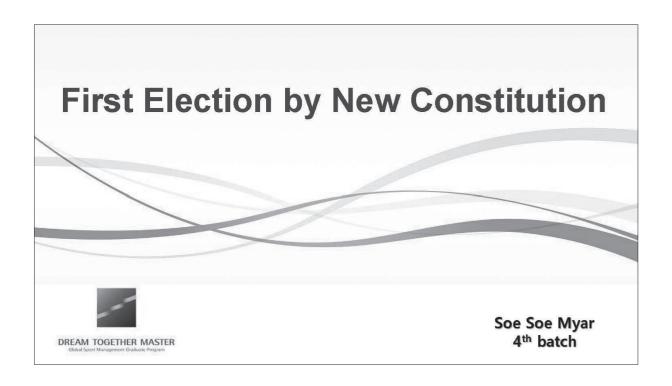
Soe Soe MYAR(DTM 5th Batch)

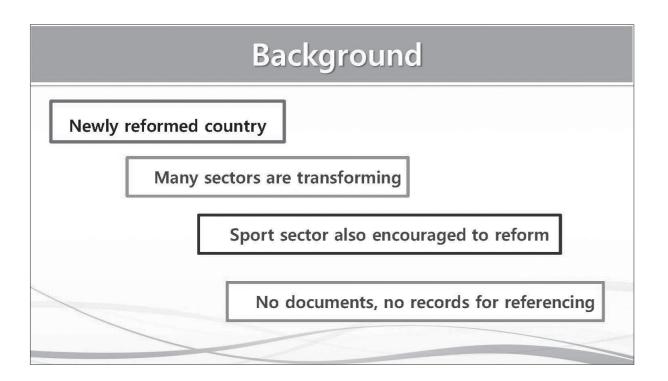
Director

Ministry of Health and Sports of Myanmar

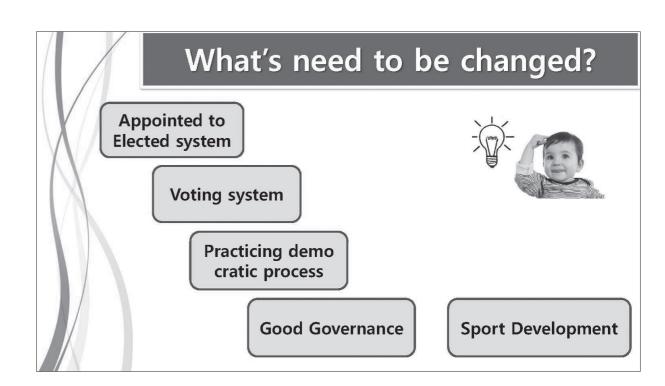






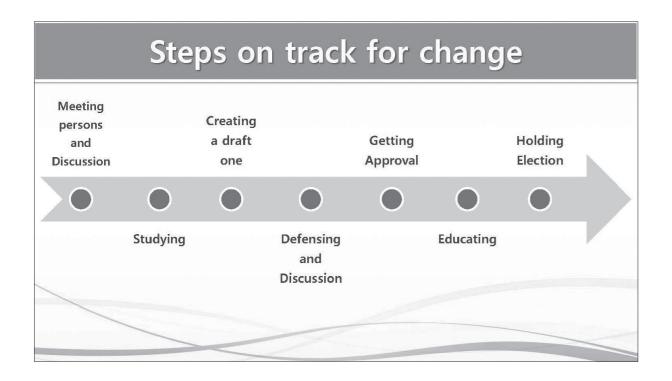


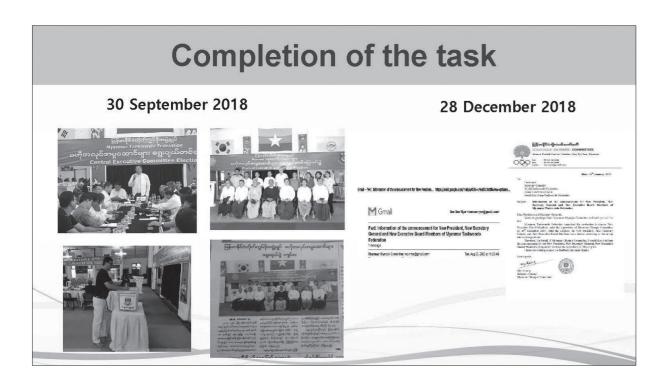


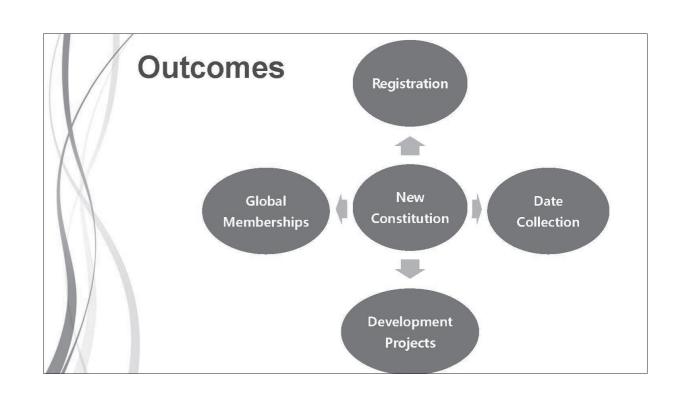


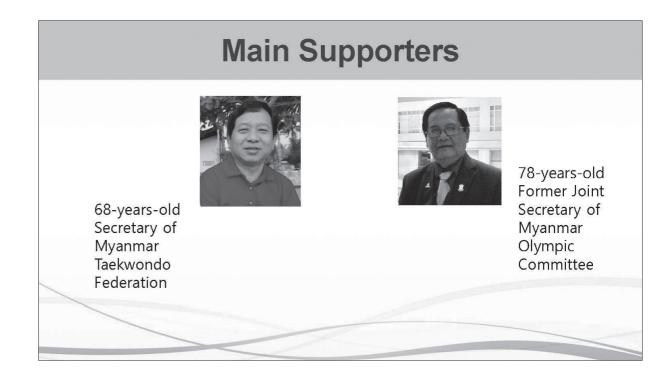




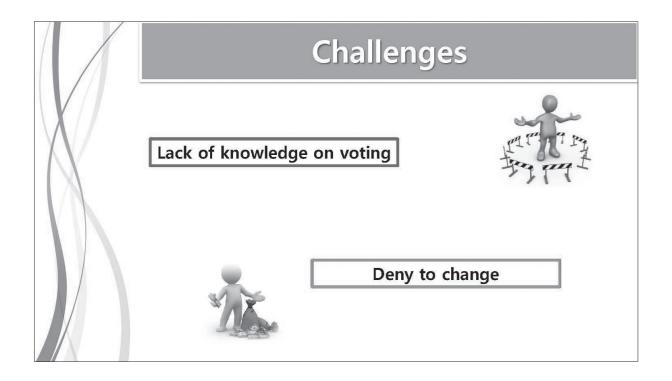


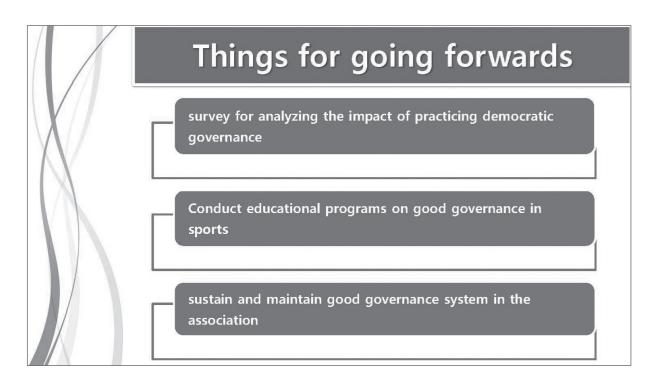














SPORT FOR A BETTER WORLD | 081

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#### DREAM TOGETHER SEOUL FORUM 2020

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## ON-SITE EXPERIENCE

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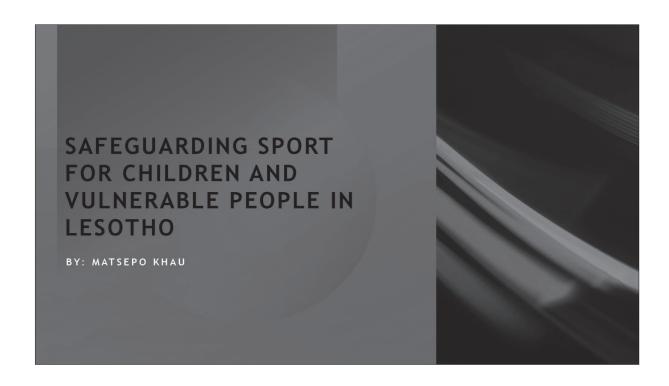
**Dream Together Master Alumni Contest Winners** 

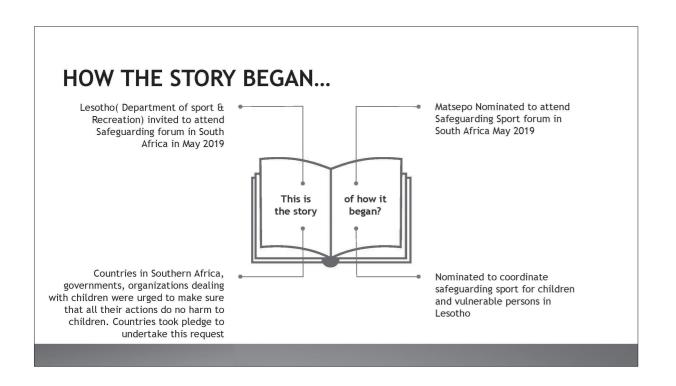
Matsepo KHAU(DTM 3th Batch)

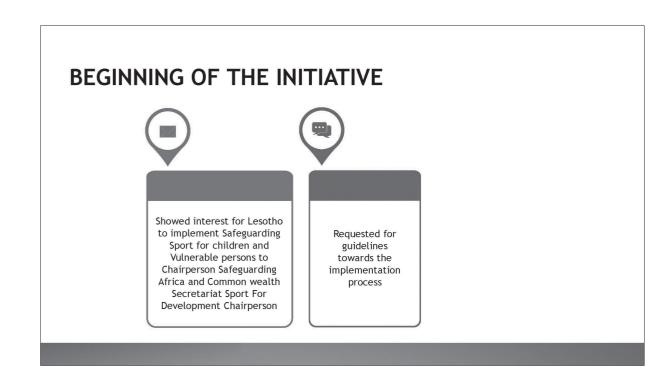
Senior Officer
Ministry of Gender and Youth
Sport and Recreation of Lesotho

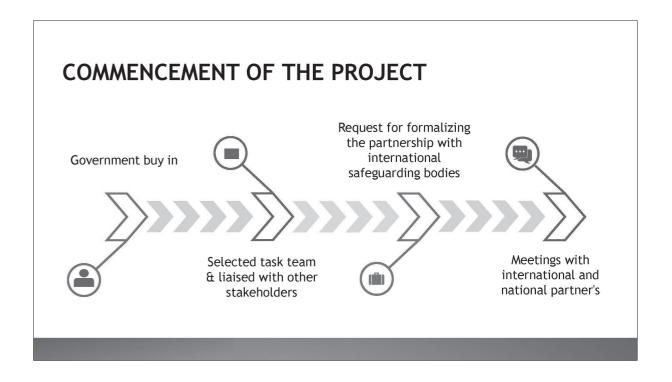


#### **SESSION II**











#### **SESSION II**

## Resources directed to Covid 19, meetings virtual, unreliable, network issues and people often on leave due to Covid 19 However, regardless of these problems, the meetings continue with agreements and plans Covid 19: Mental health issue Physical health issue therefore our aim is to pave way for better sport as people go back to sport after the pandemic, so they shall participate freely.

Cases of abuse in sport shall be reported and recorded

Cases shall be dealt with to and end

Cases shall be published

Cases shall be published

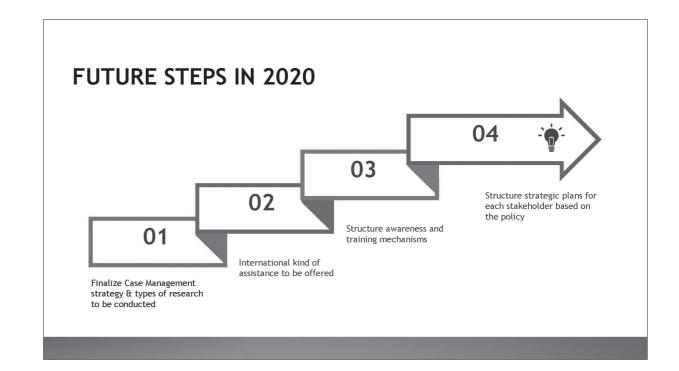
Cases shall be published

Athletes shall get emotional support

Sport is a safe haven for children and provides fun, development and career benefits, but only when sport is in **good hands** 



The initiative aims to help create a safe sporting environment for children wherever they participate and at whatever level so that they become **happy healthy nation** contributing to a **better world through sport**.





#### IMPACT OF D.T.M.

- In order to bring change
- 1. Talk to the right people
- 2. Sport does not bring peace...
- 3. Truth
- 4. Sustainability
- 5. Patience

# EXPECTED OUTCOMES - SOCIAL Behavioral Change There will be behavioral change among those who deal with the children in sport at all levels A Safe Place Lesotho sport shall be a safe place for children and vulnerable people Speak Out! Athletes shall be able to speak out about problems they encounter in sport Appropriate Policies Appropriate policies and measures shall be put in place to protect children and vulnerable persons

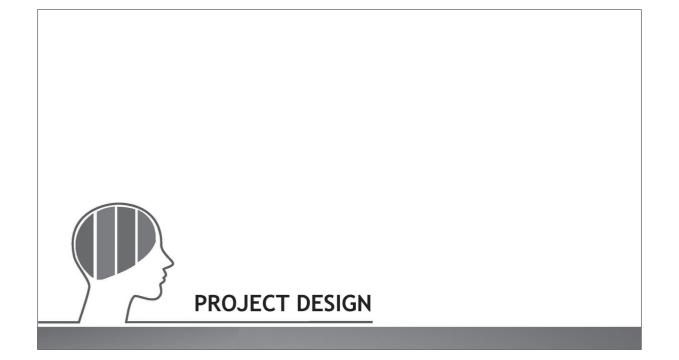
#### **EXPECTED OUTCOMES - ECONOMIC**



- Resources shall be directed to expanding opportunities to participate in sport.
- Lesotho sport shall grow financially as more people shall attend sporting events
- The number of mental health cases and money used for paying for health issues shall be lowered

There will be more financial resources engaged for:

- · Conducting research.
- · Creating policy.
- Training of all stakeholders and creating awareness.
- Supporting administrative issues.
- · Supporting the helpline.
- Supporting victims for basic needs.







#### **SESSION II**

#### **OBJECTIVE 1: CREATE POLICY** · Write to chairpersons To have an official written document Safe Sport Africa, between Department of Sport and International safeguarding team to Safeguarding International, help Lesotho to implement Commonwealth Secretariat to show Safeguarding in Lesotho. intension to implement safeguarding and ask for assistance. To indicate areas which Lesotho Establish Emotional support will be able to do. structure. Create Reporting Line. Create case management structure. Budget for safeguarding

#### **OBJECTIVE 1: CREATE POLICY**

Activity 1	Output
To indicate areas where Lesotho needs assistance from international partners  To have a roundtable meeting with stakeholders from international safeguarding and stakeholders from Lesotho e.g. National Olympic committee, department of Sport and Recreation, Department of Gender, Lesotho Sport and Recreation Commission.	<ul> <li>Create safeguarding policy. Provide monitoring and evaluation strategy.</li> <li>Assist to source out funding for creating awareness and startup support for victims. To assist with technical support, advocacy and training.</li> <li>Lesotho shall have a formalized document indicating the kind of assistance they will get.</li> </ul>

#### **OBJECTIVE 2: MONITORING & EVALUATION**

Activity	Output
(A) Identify and & train case management stakeholders.	<ul> <li>Establish case management strategy.</li> <li>Establish reporting line /help line</li> <li>Create awareness to safeguard on media, communities, news papers etc.</li> </ul>
(B) Conduct educational program for coaches, athletes, sport personnel and volunteers.	(B)Sporting codes shall have, coaches & athletes code of conduct, have coaches sign declaration forms, clarify sanctions, publish sanctions and assign safeguarding officer for each sporting code.

#### **OBJECTIVE 2: MONITORING & EVALUATION**

Activity	Output
Establish case management teams	<ul> <li>Create case management teams from all sport stakeholders.</li> <li>-Teams shall receive &amp; carry out cases.</li> <li>-Provide security and support for victims.</li> <li>-Provide startup support if need be for victims.</li> </ul>
<ul> <li>Agree on the monitoring and evaluation strategy with international partners.</li> </ul>	<ul> <li>Case recording team shall monitor and evaluate progress of safeguarding from the outputs using the evaluation tool provided.</li> </ul>





#### **MEMO**

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## ON-SITE EXPERIENCE

**New Horizons Sliding Champions** 

**Arram KIM** 

Manager

Pyeongchang 2018 Legacy Foundation





#### **SESSION II**

#### **New Horizons Sliding Champions**

#### Arram Kim

arram.kim@legacy2018.org

2018평창 기념재단



#### 1. PyeongChang 2018

#### 1-1. New Horizons



#### PyeongChang 2018 Bid Promise

- Turn PyeongChang into the Winter Sport hub of Asia
- Compact Games
- Promote winter sport in countries with less winter sport infrastructure
- Create a sustainable legacy for Gangwon Province and the Republic of Korea

3

#### **Table of Contents**

- 1. PyeongChang 2018
  - 1) New Horizons
- 2. New Horizons Sliding Champion
  - 1) Overview
  - 2) Expectations
  - 3) Key Themes
  - 4) Athletes
  - 5) Timeline

#### 2. New Horizons Sliding Champion

#### 2-1. Overview



**Aim:** Create new Winter Olympic Nations by developing new Bobsleigh & Skeleton athletes in South East Asian Countries

**Funding:** Central Government, Gangwon Province, PyeongChang Country

**Athletes:** Cambodia (3), Malaysia (3), Thailand (2), Vietnam (6)

Sports: Bobsleigh, Skeleton

4



#### 2. New Horizons Sliding Champion

#### 2-1. Expectations



- Legacy for the Olympic Sliding Center in PyeongChang
- Promote sliding sports to a new audience
- New source of revenue from fast developing Asian Nations (Broadcasting, sponsorship)
- Create new Winter Olympic Nations

5

2. New Horizons Sliding Champion

#### 2-4. Athletes



#### Recommended from NOC's

- Initial interview conducted by their respective NOC's

#### Online Skype interview

- Interviews with Korean National Team coaches

#### **Athlete Background**

- Race car driver, National Team track athletes, weightlifters, Taekwondo, sailors
- Participant of Dream Together Programme

7

#### 2. New Horizons Sliding Champion

#### 2-3. Key Themes



#### **Gender Equality**

- Equal number of male and female participants

#### Providing jobs and skills to retired Korean athletes

- Hire Korean coaches from a pool of retired bobsleigh and skeleton athletes

#### **Cultural Exchange**

- Athletes from different cultures and nations train together for a common goal

6

#### 2. New Horizons Sliding Champion

#### 2-5. Key Themes

2019 July/
• Septe

- Initial plan and receive government approval
- Secure Funding Completed

2020

- July/ Recruit Athletes
- September/ Start Training in PyeongChang
- November/ Nations to register with IBSF
- December/ Attend competition in North America

2021-2022

- Athletes complete in International competitions
- Qualify for Olympic Games
- Complete in Beijing 2022

8



### **MEMO**

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